



School of Social Work

2024 LSU School of Social Work Conference Exhibitor & Partner Prospectus

Impact and Innovation: Integrative Approaches to Holistic Health

October 17-18, 2024

Pennington Biomedical Research Center
Baton Rouge, LA

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Conference Overview

- Thursday - evening keynote + reception
- Friday - full day conference with up to 7 hours CE opportunities for social workers
- expected audience - 150 social workers from Baton Rouge and across south Louisiana
- 30 exclusive booth spaces

Who sponsors and exhibits?

- government agencies
- social service organizations
- long-term care organizations
- medical/healthcare providers and services
- mental health providers and services
- nonprofit organizations
- professional services
- veteran's organizations

Core Benefits

- Interact with social workers face-to-face.
- Network with colleagues and build new relationships.
- Provide customer service to existing customers.
- Gain valuable insight on your customer's needs.
- Identify potential employees.

Conference theme: Holistic Health The content will educate attendees on emergent, evolving, or evidence-based practices that focus on the conference theme of holistic health. We will present engaging material addressing the physical, mental, social, and financial dimensions of health and broaden knowledge regarding the social determinants of health: economic stability, food, education, neighborhood and environment, social and community context, and the health care system.

Exhibitor & Partner Schedule

Setup

10/17/2024 | 12:30 - 4:30pm

Exhibit hours

















10/17/2024 | 4:30 - 8:30pm

10/18/2024 | 7:30am - 4:30pm

Exhibit tear down

10/18/2024 | 4:30pm

Partnership Benefits Package Information

| Benefits | Gold \$2000 | Silver \$1000 | Bronze \$700 | Exhibitor \$350 |
|---|---|---|---|---|
| Organization name receives premier placement as title partner on homepage banner and site program |  | | | |
| Logo & partnership acknowledgement on all conference email promotions |  | | | |
| Partnership acknowledgement and opportunity to promote organization for up to 3 minutes at Keynote |  | | | |
| Banner on LSU SSW homepage | 2 months | | | |
| Partnership acknowledgement during meal or break | |  | | |
| Email to all members acknowledging conference partnership |  |  | | |
| Partnership acknowledgement to organization website from LSU SSW social media accounts (Facebook and Instagram) |  |  |  | |
| Name on signage strategically placed throughout conference |  |  |  | |
| Complimentary conference registrations | 3 | 2 | 1 | |
| Electronic directory of all opted in conference attendees & exhibitors |  |  |  |  |
| Exhibit space including one 6 foot table with two chairs or equivalent space for free standing exhibit | Atrium space outside main conference area | Exhibit hall | Exhibit hall | Exhibit hall |

Partnership Benefits Package Information (continued)

| Advertisement in site program | Full page | 1/2 page | 1/4 page | Acknowledged as exhibitor |
|--------------------------------|-----------|----------|----------|---------------------------|
| Complimentary lunches (Friday) | 3 | 2 | 1 | 1 |
| Complimentary reception ticket | 3 | 2 | 1 | 1 |

Participant Engagement

Our goal is to make this event an exhibitor-friendly space that offers easy ways to engage with conference participants. We do this by:

- Placing exhibitors near needed services such as beverage stations and snacks
- Offering special events in the exhibit spaces such as scavenger hunts, escape rooms, and (hopefully) a visit from a very special tiger
- A special photo backdrop located in the exhibit space

We want to make your experience as beneficial as possible!



Photos courtesy of Pennington Biomedical Research Center